

1. NOTE: This survey relates to your AS/PP provider (Advertising Specialty and Promotional Products), which includes printed marketing materials, giveaways and gifts of all kinds, such as hats, mugs, golf balls, paper products, apparel, banners, etc. Thank you for taking the time to help us help you better. What is the title of the person at your company who makes the purchasing decisions for your AS/PPP? [Download](#)



	Response Count
Hide Responses	4

- | | | |
|----------------------|----------------------------|-------------------------|
| 1. John | Wed, Jan 5, 2011 7:17 AM | Find... |
| 2. Owner | Fri, Dec 17, 2010 11:35 PM | Find... |
| 3. Ma*Shuqa and Carl | Fri, Dec 10, 2010 12:46 PM | Find... |
| 4. Owner | Fri, Dec 10, 2010 9:55 AM | Find... |

answered question	4
skipped question	1

2. How large is your company?

[Create Chart](#) [Download](#)

	Response Percent	Response Count
1-9 employees 	75.0%	3
10-49 employees 	25.0%	1
50+ employees	0.0%	0
answered question		4
skipped question		1









3. What is your approximate annual budget for AS/PP?

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		Response Percent	Response Count
Less than \$500		25.0%	1
\$500 - \$999		25.0%	1
\$1,000 - \$3,999		50.0%	2
\$4,000 - \$9,999		0.0%	0
More than \$10,000		0.0%	0
		answered question	4
		skipped question	1

4. What 3 characteristics are most important to you in the company that handles your AS/PP?

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		Response Percent	Response Count
Convenience		50.0%	2
Service/Friendliness		25.0%	1
Speed/Responsiveness		25.0%	1
Print Quality		25.0%	1
Lowest Price		25.0%	1
Professionalism		0.0%	0
Creativity		75.0%	3
Proactive-ness (comes to you with ideas)		25.0%	1
Comprehensive website		0.0%	0
Proximity (local)		0.0%	0
Range of Products		0.0%	0
Ability to print small quantities		50.0%	2
		Other (please specify) Show Responses	2
		answered question	4
		skipped question	1

5. How would you (or did you) first find an AS/PP company to work with?

[Create Chart](#) [Download](#)

	Response Percent	Response Count
Internet search	0.0%	0
Through a friend or referral	100.0%	4
Social Media	0.0%	0
Direct Mail	0.0%	0
Saw/Received a promotional product	0.0%	0
	Other (please specify) Show Responses	2
answered question		4
skipped question		1









6. How do you prefer to interact with your AS/PP company?

[Create Chart](#) [Download](#)

	Response Percent	Response Count
Face to face interaction	0.0%	0
Email with an occasional visit	25.0%	1
Email and phone	75.0%	3
Social Media (Facebook/Twitter)	0.0%	0
	Other (please specify) Show Responses	1
answered question		4
skipped question		1




7. What do you use promotional products for? (check all that apply)

[Create Chart](#) [Download](#)

		Response Percent	Response Count
Clients		100.0%	4
New business		75.0%	3
Conventions		75.0%	3
Tradeshows		50.0%	2
Employee incentives		25.0%	1
Events		75.0%	3
Fundraisers		25.0%	1
Thank you gifts		50.0%	2
	Other (please specify) Show Responses		1
		answered question	4
		skipped question	1

8. What kind of payment terms would you expect from your AS/PP?

[Create Chart](#) [Download](#)

		Response Percent	Response Count
100% up front		0.0%	0
50% up front, 50% upon delivery		50.0%	2
100% upon delivery		25.0%	1
Net 30		25.0%	1
	Other (please specify) Show Responses		1
		answered question	4
		skipped question	1

9. Please finish the following statement: I would love it if my AS/PP provider _____

[Download](#)

Response
Count

[Hide Responses](#)

4

- | | | |
|--|----------------------------|-------------------------|
| 1. no comment | Wed, Jan 5, 2011 7:17 AM | Find... |
| 2. Takes a little rest and enjoy the Holiday Season
We love you Chris | Fri, Dec 17, 2010 11:35 PM | Find... |
| 3. Would feature your work/projects for us at your website with link to our URL. Want a nice quote to use? | Fri, Dec 10, 2010 12:46 PM | Find... |
| 4. were closer so we could have lunch | Fri, Dec 10, 2010 9:55 AM | Find... |

answered question 4

skipped question 1

10. Please finish the following statement: If I could change one thing about my AS/PP company, I would _____

[Download](#)

Response
Count

[Hide Responses](#)

4

- | | | |
|--|----------------------------|-------------------------|
| 1. no comment | Wed, Jan 5, 2011 7:17 AM | Find... |
| 2. I wouldn't change anything | Fri, Dec 17, 2010 11:35 PM | Find... |
| 3. change nothing - love the creativity communications and emails with updates on products and services available. | Fri, Dec 10, 2010 12:46 PM | Find... |
| 4. can't think of a thing | Fri, Dec 10, 2010 9:55 AM | Find... |

answered question 4

skipped question 1